

# Anthony Sardella

St. Louis, Missouri

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## Summary

Adjunct Professor of Strategy focused on Decision Sciences at Washington University in St. Louis Olin Business School guiding enhanced decision-making through advancements in AI, ML, and decision sciences. Championing advanced technology innovation in drug API manufacturing that builds health security and national resilience.

## Experience

### **Chair, API Innovation Center @ Cortex**

API Innovation Center

Apr 2021 - Present (2 years 2 months)

The API Innovation Center @ Cortex is non-profit organization dedicated to delivering the supply of APIs that are deemed essential by the FDA and WHO and those that are frequently subject to drug shortages, putting American lives at risk.

### **Sr. Research Fellow, Center for Analytics and Business Insights**

Washington University in St. Louis - Olin Business School

Jun 2021 - Present (2 years)

### **Professor of Business Strategy - Adjunct**

Washington University in St. Louis - Olin Business School

2007 - Present (16 years)

Research and teaching focus on managerial and behavioral economics, data science, decision sciences and non-market strategies. Lead The Perception Gap Project studying the gap between scientific risk and the societal perception of risk. The Perception Gap Project tracks the gap in perception between experts and society across various industries and a multitude of topics ranging from opioids to driverless vehicles. The research findings helps foster enhanced business understanding of societal concerns to achieve enhanced of company Environment, Social and Governance (ESG) efforts to address both shareholder and societal demands for sustainable business strategies.

### **Founder**

evolve24

Apr 2019 - Present (4 years 2 months)

Founded a data science research company creating AI/ML capabilities that enhanced strategic decision making for leading Fortune 100 organizations and Public entities.

### **Chair, Olin Brookings Institution Opioid Commission**

Washington University in St. Louis - Olin Business School

Mar 2021 - Apr 2022 (1 year 2 months)

The Olin Brookings Commission is a multiyear initiative, underwritten by The Bellwether Foundation Inc., that convenes world-class WashU Olin Business School faculty, Brookings Institution scholars and industry leaders to explore issues of global significance. Each year, a new commission will direct research and gather data to examine megatrend topics that affect the quality of life in our community. Each commission's work culminates with a report to national, regional and local decision-makers, summarizing its conclusions and recommending business strategies and policy measures designed to drive tangible impact on the world.



### **Chief Executive Officer**

evolve24

Aug 2014 - Apr 2019 (4 years 9 months)



### **Chief Innovation and Growth Officer**

Maritz

Jan 2012 - Aug 2014 (2 years 8 months)



### **Sr. Vice President and Managing Director**

Maritz

2010 - 2012 (2 years)



### **Chief Executive Officer and Founder**

evolve24

2003 - 2010 (7 years)



### **Director, Biotechnology Acceptance**

Monsanto Company

1998 - 2003 (5 years)

Guided analytical efforts and coordinated translation into strategic activities across company corporate affairs functions and business unit to achieve commercial acceptance, manage issues and address concerns across broad stakeholder communities including scientific, government, regulators, NGOs, and consumers.



### **Product Stewardship Manager and Toxicologist**

Monsanto Company

1992 - 1998 (6 years)



### **Consultant Toxicologist**

Intertek

1989 - 1992 (3 years)

Formerly CanTox Health Sciences

<https://www.intertek.com/scientific-regulatory-consultancy/>



### **Regulatory Toxicologist**

Oxy

1986 - 1989 (3 years)

Part of Occidental Petroleum Corporation

## Education

### **Northwestern University - Kellogg School of Management**

MBA

2001 - 2003

### **Stanford University**

Executive Education, Big Data, Strategic Decisions: Analysis to Action

2018 - 2018

### **Harvard University**

Executive Education , Data Analytics and Strategy

2011 - 2011

### **University of Toronto**

BSc, Pharmacology and Toxicology

1985 - 1989

## Honors & Awards

### **Laureate of Smithsonian Institute - Smithsonian Institution**

Apr 1998

### **Professor of the Year Award - PMBA Program - Olin Business School at**

Washington University

Apr 2017

### **Olin Business School Academic Research Award - Olin Business School at**

Washington University

Feb 2023

2023 Olin Award for Academic Research. The authors of “Nip it in the Bud! Managing the Opioid Crisis: Supply Chain Response to Anomalous Buyer Behavior.”

<https://olinblog.wustl.edu/2023/02/seetharaman-wall-and-sardella-win-2023-olin-award/>